

Leipziger Messe's commitment to sustainable development

As an organiser of trade fairs, conferences and events, Leipziger Messe's commitment to sustainability centres on six of the United Nations' 17 Sustainable Development Goals (SDGs).





QUALITY EDUCATION

„Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all“

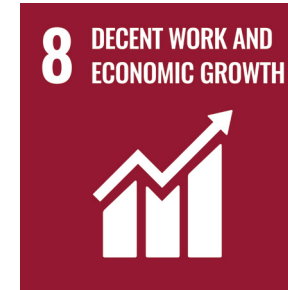
The Leipziger Messe Group of Companies offers vocational training for young professionals in four career areas. Furthermore, work experience placements in two specialisations for students pursuing dual work-study programmes are available. To complete the range of training opportunities, internships for students are offered in many different areas of the company. Our high training standards have been recognised through honours such as the certification for fairgourmet GmbH as a TOP training company within DEHOGA (the German Hotel and Restaurant Association). Leipziger Messe offers an extensive, ongoing selection of professional development and training options for employees. From individual courses and seminars for entire departments to e-learning and discounts on educational apps, we offer a wide range of opportunities for lifelong, career-oriented learning.



AFFORDABLE AND CLEAN ENERGY

„Ensure access to affordable, reliable, sustainable and modern energy for all“

Leipziger Messe is committed to the use of sustainable energy and is gradually increasing the proportion of renewable energy in its energy mix with measures such as purchasing green electricity, operating its own combined heat and power plant and installing a rooftop photovoltaic system. In line with the objectives of the city of Leipzig and our status as a signatory to the Net Zero Carbon Pledge, our business activities will be carbon neutral by 2040 at the latest. In addition, Leipziger Messe is actively involved in the HYPOS network (Hydrogen Power Storage & Solutions East Germany). HYPOS connects partners who wish to work together towards the goal of an economically viable and socially acceptable hydrogen infrastructure.



DECENT WORK AND ECONOMIC GROWTH

„Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all“

Leipziger Messe stands for fair working conditions, equitable pay and flexible working hours. Remuneration is governed by a collective wage agreement and is therefore transparent, gender-neutral and directly related to the employee's level of qualification. In addition to flexible hours and models for both part-time and flextime work, employees can also take advantage of opportunities to work remotely to help them balance family and work. Leipziger Messe's support includes the facilitation of placements in child-care centres. Employees can enjoy further benefits such as cheaper tickets for public transport and the JobRad bike-leasing programme as well as daily discounted lunches at the in-house canteen. Innovation, change and renewal have always characterised the development of Leipziger Messe. Event preparation and management processes are under continuous digitisation. Digital and hybrid event formats are able to reach even bigger audiences. Leipziger Messe takes the subject of responsible, legally compliant business practices very seriously. Trustworthiness, loyalty and integrity are the keys to successful, sustainable growth. The Leipziger Messe code of conduct demonstrates the company's dedication to proper conduct throughout its business as well as setting out principles that provide clear guidance for all employees.



INDUSTRY, INNOVATION AND INFRASTRUCTURE

„Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster Innovation“

Leipziger Messe is a driver of innovation and economic growth in the region. Its work of organising trade fairs, conferences and events has a far-reaching impact on the city as well as on purchasing power, employment and taxes in Leipzig, the Free State of Saxony, Central Germany and the Federal Republic of Germany. The purchasing decisions made by the Leipziger Messe Group of Companies ensure that local companies benefit from our business activities.

At trade fairs and conferences, exhibiting companies have the opportunity to stand out from the competition and initiate new business projects as well as establishing contacts with a large number of potential business partners and customers in a very short time at just one location. Exhibitors can present new products and innovations live and in person for their respective industries to experience, making trade fairs an important marketing tool for companies of all sizes. Trade fairs and conferences are also the perfect platform for unveiling innovations in research and scientific findings, engaging in personal and professional dialogue, pursuing professional development and finding inspiration in a given industry or discipline.



RESPONSIBLE CONSUMPTION AND PRODUCTION

„Ensure sustainable consumption and production patterns“

Leipziger Messe attaches considerable importance to the sustainable and efficient use of natural resources. The company operates a modern waste disposal system based on waste sorting and has implemented an efficient water-saving concept. To avoid waste, work processes are increasingly automated and digitised, leading to improvements such as a reduction in paper printouts. The company also focuses on the use of renewable raw materials for advertising materials. Systems are in place so that exhibitors can separate their waste materials. They also proactively receive advice on sustainable approaches to trade-fair participation. Topics here include sustainable catering services, rental furniture, the reuse of stand materials and multiple usage of advertising materials.

In the catering divisions, new sustainability initiatives are continually being developed. These include giving preference to organic, fair-trade and local products in procurement, extending vegetarian/vegan menus, providing reusable tableware as well as glass bottles wherever possible, implementing a deposit system to reduce waste and improve plastics recycling and avoiding the use of aluminium foil in the kitchen. Any leftover food is donated whenever possible. The use of chemicals at the exhibition site (both interior and exterior) is kept to a minimum. If chemicals are used, they are based on biodegradable substances and are tested for toxicological safety.



CLIMATE ACTION

„Take urgent action to combat climate change and its impacts“

The Leipziger Messe exhibition site is the embodiment of ideas on environmental sustainability. It has been designed like a park with a lake and more than 25,000 trees. Green roofs on the administration building and the Congress Center Leipzig (CCL) provide a valuable habitat for rare animal species. Five bee colonies have been established in a wild-flower meadow.

Leipziger Messe benefits from good transport connections to the exhibition site and supports sustainable mobility. For most events, visitor tickets include the use of public transportation. The site provides numerous bike parking spaces and company employees can use bicycles leased through JobRad. To support sustainable, climate-friendly transport based on renewable energies, the site also has charging stations for electric vehicles as well as a station for e-bikes with lockable compartments for bicycle accessories and the batteries that need to be charged. The events on sustainable mobility make Leipziger Messe a valuable platform for addressing and developing this issue and for active networking among stakeholders. The exhibition company also supports research projects in this field.