



PRIMEGREEN

Partner for your future
hero ingredients!

WHO IS PRIMEGREEN?

A Wholesaler of premium
quality natural oils and
ingredients for cosmetic
formulations.

And so much more...

MEET THE TEAM!



Jeremy Slingerland
Co-founder

Business oriented, visionary guy. Always in for new and exciting ideas to make an impact!



Chloé Vallée
Co-founder

Food Engineer & Pharmacist. Knows her business and loves new product development to create value!



Krystal Group
Co-investor

30 years experience in Peru: Financial backing, expertise in farming, international trade and logistics

TWO EUROPEAN HEADS WITH LATIN HEARTS!



The curiosity to find out what can be done if European vision is combined with Latin passion and talent... That is what brought us, a French Pharmacist & Food Engineer and a Dutch Business professional to Peru.

At a farm in the Amazon we ran into the superfood Moringa Oleifera being fed to cows. Its enormous versatility and sustainable properties got us thinking. What if we could trade this versatile product in Europe and simultaneously improve the environmental and social conditions in Peru...?

A SOCIAL ENTERPRISE BY NATURE



Primegreen's core activity is to offer natural and pure, premium quality products from Latin America to Europe's cosmetics industry. We believe in a healthy business model that creates value and at the same time takes care of the interests of all stakeholders involved. From the farm workers, the residents surrounding the plantations, all the way through to the end customer.

The revenues from our activities are therefore to a large extent reinvested. This provides growth and development opportunities to local farmers, enabling a prosperous future for their families and surrounding communities. In doing so, we help you guarantee your clients a premium quality, environmentally sound and fairly priced personal care product.

TRIPLE BOTTOM LINE AS KEY MEASURE FOR SUCCESS



The success of Primegreen is measured by our economical, environmental and social impact. Easily said, but how to realize it?

Being able to realize triple bottom line success requires an ecosystem of players that are likeminded. We are in the process of building coalitions of willing suppliers, clients, governing bodies and NGOs, to measure and guarantee triple bottom line positive impact from seed to shelf!

WHY WORK WITH PRIMEGREEN?



Direct sourcing of natural products in Latin America

- 100% traceability
- Direct influence on quality, environmental and social impact
- Agile to adapt to changing demand
- Speaking the local language



Managing transport & distribution to any destination in Europe

- Working exclusively with certified organic operators
- Certified organic warehouse in the Netherlands for delivery within 5 working days



Selling B2B to cosmetics industry

- On top of the newest trends
- Understanding European requirements and business culture
- Speaking the local language
- Partner in story telling about a truly sustainable supply chain



OUR PRODUCT PORTFOLIO



MORINGA

Sustainability profile



- Moringa Oleifera is a tree that is highly adaptable to climate change for its resistance to drought. It grows easily and fast in nutrient poor soil.
- The water footprint of Moringa crop is smaller than other crops: the estimated quantity for Moringa's irrigation is 4183 m³/y/ha which is 2 to 4 times less than for other vegetables.
- No waste! All parts of Moringa can be used:
 - Leaves (food supplements)
 - Seeds (oil for hair and skin care and as food ingredient)
 - Branches (livestock feed)
 - Cake obtained from pressing the seeds (used as green manure)



MORINGA OIL

Technical details

Certifications:

- EU organic
- USDA organic
- COSMOS organic
- Non animal tested
- Friends of Earth



Differentiating characteristics

- Omega 9: 60-80%
- Omega 6: <2%
- Omega 3: <5%

- Oxidation stability: ++++
- Other key ingredients:
Behenic acid , Vitamin A and Vitamin E

For all skin types and for dry and damaged hairs

All our oils are cold pressed and virgin

MORINGA POWDER

Technical details

Certifications:

- EU organic
- USDA organic



Differentiating characteristics

- Vitamin C: 50-60%
- Vitamin A: 15-20%
- Minerals (Iron, Calcium, Potassium, Magnesium): 5-10%

SACHA INCHI OIL

Sustainability profile

Sacha inchi (*Plukenetia volubilis*), also known as the Inca peanut or Inca Inchi, is a plant native to the Amazon rainforest in Latin America. The plants can reach 2 m in height, produces flowers 5 months after being planted and seeds around the eighth month.



- Sacha inchi is considered an environmentally friendly crop, as it grows well in its natural habitat without the need for extensive agricultural inputs.
- Cultivating sacha inchi can help diversify agricultural practices and reduce reliance on monoculture crops. This promotes biodiversity and contributes to healthier ecosystems by reducing the risks associated with single-crop dominance.
- A sustainable cultivation of sacha inchi provides economic incentives for local communities to protect and preserve the rainforest ecosystem. This approach helps combat deforestation and maintains the crucial ecosystem services that forests provide, such as carbon sequestration and habitat preservation.

SACHA INCHI OIL

Technical details



Certification

- EU/USDA organic



Differentiating characteristics

- Omega 9: 9-15%
- Omega 6: 30-40%
- Omega 3: 40-50%
- Oxidation stability: ++
- Other key ingredients: Vitamin A and E

For dry, acne prone, sensitive, mature skin and for dry and damaged hairs, balance oil production, sooth itchy scalp

All our oils are cold pressed and virgin

JOJOBA OIL

Sustainability profile

Jojoba (*Simmondsia chinensis*) is well adapted to arid environments and is often found in desert regions, making it a relatively low-maintenance crop.

Jojoba has a deep and extensive root system that helps prevent soil erosion and degradation. The plant's root structure can stabilize soil and protect it from erosion caused by wind and water.



Because it is a renewable resource with minimal environmental impact, it is often considered a sustainable alternative to petroleum-based ingredients.

JOJOBA OIL

Technical details



Certifications

- EU organic
- USDA organic



Differentiating characteristics

- Omega 9:
 - Oleic acid: 5-15%
 - Eicosenoic acid: 65-80%
 - Docosenoic acid: 10-25%
- Oxidation stability: +++++
- Other key ingredients:
 - Wax esters
- For all skin types and for oily, dry, dull, dandruff hairs.

All our oils are cold pressed and virgin

BURITI/MAURITIA FLEXUOSA

Sustainability profile

The Buriti (*Mauritia flexuosa*) is a type of palm tree that is native to various regions of Latin America. The Buriti palm tree is a tall and slender tree that can grow up to 35 meters and grows in the wetlands of the Amazon rainforest. Trees like buriti palms sequester carbon dioxide from the atmosphere, helping to reduce greenhouse gas emissions.



We work with suppliers who are:

- Implementing responsible harvesting techniques (no deforestation)
- Preserving ecosystems and supporting local initiatives that prioritize the long-term health of buriti palm populations.



BURITI OIL

Technical details



Certifications

- EU/USDA organic
- Non-certified organic

Differentiating characteristics

- Omega 9: 70-80%
- Omega 6: 2-4%
- Omega 3: <1%
- Oxidation stability: ++++
- Other key ingredients:
β-carotene (provitamin A), carotenoids,
Vitamin E and C.

Dry, mature, dull and for sun/after-sun protection. For dry and damaged hairs.

All our oils are cold pressed and virgin

MISSING AN INGREDIENT?

Please let us know!

We are continuously expanding our portfolio. Examples of future hero ingredients we source

BUTTERS

- Cacao
- Copoazú
- Murumuru

NATURAL OILS

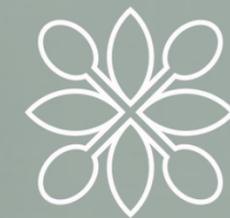
- Chestnut
- Chia
- Copaiba
- Passion fruit
- Ungurahui

GUMS

- Tara

COLORANTS

- Achiote
- Carmín



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CURIOUS TO FIND OUT MORE? LET'S CONNECT!



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✉ Jeremy.slingerland@primegreentrade.com
☎ +316 5793 1164



Chloé Vallée
Co-founder

Food Engineer & Pharmacist. Knows her business and loves new product development to create value!

✉ Chloe.vallee@primegreentrade.com
☎ +316 4637 1236

🏠 Primegreen B.V.
COC 90463374

🌐 [Primegreentrade.com](https://www.primegreentrade.com)

🏠 Gedempte Zalmhaven 807
3011 BT, Rotterdam
The Netherlands